

Message from NACEB President

Greetings to all of you for the Holiday Season. Please take the time as you exchange Holiday gifts to remember the incredible gift we receive throughout the year with Extension education, programming and research for Nebraska's future. As extension board members, advocacy is an important role that we play for UNL Extension, and I would like to remind you of the top ten rules as we prepare for our annual board meeting and Senator luncheon on February 8, 2016. Remember, every county extension board member **IS a NACEB member**. Each county provides NACEB dues that allow for these benefits.

1. Consider yourself an information source.

Legislators have limited time, staff and interest on any one issue. They can't be as informed as you, or they, might like to be on all issues. You can fill the information gap.

2. **Tell the truth.** There is no faster way to lose your credibility than to give false or misleading information to a legislator.

3. **Know who is on your side.** It is helpful for a legislator to know what other groups, individuals, state agencies and or legislators are working with you on an issue.

4. **Know the opposition.** Anticipate who the opposition will be—organized or individual. Tell the legislators what their arguments are likely to be and provide them with answers and rebuttals to those arguments.

5. **Make the legislator aware of any personal connection you may have.** No matter how insignificant you may feel it is, if you have friends, relatives, and or colleagues in common, **LET THEM KNOW**. Our legislative process is very informal and though it may make no difference in your effectiveness, it may make THE difference.

6. **Don't be afraid to admit you don't know something.** If legislators need information you don't have or ask about something with which you're unfamiliar, offer to get them the information.

7. **Be specific about what you are looking for.** If you want a vote, information, answers to a question—whatever it is—make sure you ask for it directly and get an answer.

8. **Follow up.** It is very important to find out if your legislator did what she/he said they would. It is then very important that you **THANK** them or ask for an explanation as to why they did not vote as they said they would, etc.

9. **Don't burn any bridges.** It is easy to get emotional over issues you feel very strongly about. That's fine, but be sure that no matter what happens, you leave your dealings with your legislator on good enough terms that you can return to them. Remember, your strongest opponent may be your strongest ally in another situation.

We truly can make an impact!

Julie Jacobson, NACEB President
mbjacobson@charter.net 308-530-3230

Email it ON!

Extension Educators, please take a few minutes to email this on to your County Extension Board Members. It will be a quick way to inform them of our NACEB activities.

Important Dates

January 11, 2016, 7:00 pm. CST

<https://connect.unl.edu/chatwithchuck/>

Legislative Update and Advocacy Information Webinar from Dean Hibberd

February 8, 2016 – NACEB Annual Meeting

March 15, 2016 – Scholarship Applications Due

NACEB Mission

NACEB supports, advises, and advocates for Nebraska Extension Boards to enhance UNL Extension.

Proposed change: NACEB supports the mission of Nebraska Extension. (*vote at annual meeting*)

Message from the Dean

Greetings to our NACEB friends,

The most recent Chat With Chuck was delivered Dec. 15. I encourage you to view the recording.

<https://connect.unl.edu/p4hmzo864j9/>

Agenda:

- NCEA Update – Kim Bearnes
- Clarity – So, where are we going, anyway???
- Office staff and Extension Board input on Unit Leader/Educator performance
- 4-H Growth Plan
- Issue Team Roles and next steps
- Innovation and New Audience Grants
- ShoWorks Update
- Commodity Computing Concept

Best wishes for a joyous holiday season, looking forward to a great 2016!!!

Chuck Hibberd
Dean and Director

Message from our Advisor

This time of year is special for many with festivities, gift exchanges, Hanukah and Christmas celebrations, etc. We also celebrate the work of many organizations, such as the Salvation Army this time of year, who raise money for those in need and provide meals, places to stay, and friendship. Yes, in a world where there is much turmoil, there is also significant kindness and support for those in need.

As we think of Nebraska Extension, we celebrate the great work that our Extension Professionals have done during this year to impact learners. Many learners have had positive life changing experiences. Special thanks to all of our Extension Professionals.

Special thanks also to all of you, our NACEB members across the state, for advocating for and holding the Nebraska Extension banner high. Your commitment to advocacy on behalf of Nebraska Extension is greatly appreciated.

Like Julie Jacobson and Dean Hibberd, I too wish everyone a wonderful time with family and friends during this special Season. And together, let's create the best year yet for Nebraska Extension in 2016.

C. L. Wayne Moore
Associate Dean/Associate Director
wayne.moore@unl.edu

NACEB Annual Meeting

Monday, February 8, 2016

The Nebraska Club
20th floor of the U.S. Bank Building
233 South 13th Street, Lincoln, NE

8:30-9:30	NACEB Board Meeting
9:30	Registration begins
10:00	Welcome by NACEB President
10:15 to 11:30	Extension & Legislative Update Ron Withem & Jill Brown
11:30	Greet Senators & Networking
12:00-1:00	Lunch with Senators Keynote Speaker
1:15	Awards Presentation
1:45 to 2:30	Annual Business Meeting
2:30	Optional Personal Visits to Senators-Arrange on your own!

HOSTING SENATORS

This month, all State Senators will receive an invitation in December and an email reminder in January from Nebraska Extension.

Personal invitations from constituents are the key to success in getting Senators to attend, so please plan on following up in January. They will be asked to RSVP to Linda Tempel, Nebraska Extension so we can design seating charts for Senators and Board members.

With the January newsletter we will send letterhead, luncheon flyer and impact statements. Educators in your area can help provide you with some key talking points for local impact. Several counties share Senators, so Unit Leaders will be communicating with you and each other about details of the invitations and seating.

NACEB Annual Meeting Registration

This year you will be able to register online at: <http://go.unl.edu/naceb-reg> or by hard copy form. Registration will be **\$35.00**. Registration payment and hard copy registration forms are to be sent to:

Jo Bek, NACEB Treasurer
39565 Hwy 23
Curtis, NE 69025
Home: 308-367-5523
tbek1@unl.edu

Hotel Registrations for February 7, 2016 at Staybridge Suites, 2701 Fletcher Avenue, Lincoln, NE 68504
Phone: 402-438-7829. Ask for **NACEB Conference** block before **January 3, 2016**. Room Price: \$87.99

cut along this line

NACEB Annual Meeting Registration Form

Payment: \$35/person (please include payment with this form)

Send registration and payment by January 30, 2016 to:

Jo Bek
39565 Hwy 23
Curtis, NE 69025

Name: _____

County: _____

Email Address: _____

Phone Number: _____

My Senator/District is: _____

Special Diet or other Assistance Needed?
